vahid Goudini

CEO/ board member
and founder in
@ sarmayesazan investment

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📍 Iran, West Tehran

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⚡ GENERAL SKILLS

Communications and Networking

Decision Making

Strategic Thinking

Analytical

Project Management

Adaptability & Learning

💬 PRO SKILLS

AI in Business & Automation Systems
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Digital Strategy & Growth Management
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

SEO, Performance Marketing & Analytics
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Business Process Optimization
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Product & Technology Leadership
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Branding, UX & Customer Experience
★ ★ ★ ★ ★ ★ ★ ★ ★ ★

About Me

Hi, I'm **Vahid Goudini**. I'm an entrepreneur and a Full-stack MarTech Strategist dedicated to building scalable growth systems. I am the Founder of Sarmayesazan, Iran's first cooperative real estate crowdfunding platform.

My expertise lies in aligning technical architecture with marketing strategy, primarily through AI Automation and digital transformation, to drive measurable results.

Let's connect if you are building a bold, growth-driven project in FinTech or PropTech.

🎓 ACADEMIC BACKGROUND

2018 — **SEO Certificate**
Dmacourse (2018)

2015 — **ISO/TCI Traning certificate**
Azad Abhar University (2015)

2010 – 2015 — **Mechanical Engineering – Solid State Design**
Azad Abhar University (2010 – 2015)

💼 WORK EXPERIENCE

2022 - Present — **Sarmayesazan (FinTech / Crowdfunding)**
Role: Founder & Investor / CEO & Board Member / CMO

Digital Leadership:
- Launched Iran's first cooperative real estate Crowdfunding Platform.

Funding & Growth:
- Attracted over 300 Billion Rials in capital via high-conversion digital campaigns.

AI Innovation:
- Designed and implemented an AI Assistant for SEO automation and sales system optimization.

SEO & Traffic:
- Achieved #1 SEO ranking in the national real estate investment sector, driving 3000+ unique daily visitors.

Product Management:
- Created "Sarmaye Club" (Customer Loyalty Program) to boost engagement and retention.

2020 - 2022 — **Tehran Urban Development Cooperatives (Etot)**
Role: Chief Marketing & Develop Manager

SEO Governance:
- Secured #1 national SEO ranking for key real estate investment and installment housing terms

Sales System Architecture:
- Designed and executed full sales funnels and managed call center operations

AI Innovation:
- Designed and implemented an AI Assistant for SEO automation and sales system optimization.

CRM Implementation:
- Setup and managed CRM systems for various branches to standardize processes and boost sales

Project Oversight:
- Provided accurate KPI and ROI reporting for strategic decision-making.

2019 - 2020 — **Speakon Language Institute**
Role: Website & Digital Marketing Manager

- **Infrastructure Transformation**
- **Performance Optimization**
- **EdTech Implementation:** Deployed the infrastructure for online classes, online testing, and server security.

(To Be Continued)

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❤️ INTERESTS

Swimming   Tennis   Football

E book

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in @vahidgoudini

🐦 @vahidgoudini

▶️ @vahidgoudini

🚩 LEADERSHIP

"My leadership philosophy focuses on building high-performance teams, data-driven decision making, and designing scalable systems for sustainable business growth."

👁 VISION STATEMENT

"Building organizations that leverage AI, automation, and data-driven marketing to achieve rapid and sustainable growth."

2018 - 2020 ● **Parsiads Advertising Agency**
Role:CFounder & Marketing Manager (Owner)

Partnership:
  - yektanet partner ship for ppc campaigns.
Web design and SEO strategies:
  - yektanet partner ship for ppc campaigns.

🎖 OFFICIAL LICENSES & CERTIFICATIONS

Official Licenses & Government Approvals

● Home-based Business License for E-commerce Service Providers

● Technical Support License for SMS Marketing Software

● License for Supporting Online Media Platforms & Digital Systems

● Streaming & Digital Broadcasting License

● Artificial Intelligence Services License

● UI Design Professional License

● Software Development & Programming Activity License

● User Experience (UX) Design License

● Home-based Renewable Energy Production License
(Solar Panel Power Generation for Residential Units)

● Reposted Content Distribution & Digital Publishing License

🎖 ACHIEVEMENTS 🎖

● Achieved over 300% organic growth in multiple SEO projects

● Managed large-scale advertising budgets across multi-channel campaigns

● Implemented 20+ successful AI automation systems for business operations

● Increased campaign CTR by up to 70% through optimization

● Delivered 50+ successful digital marketing and web development projects

🤝 OTHER ACTIVITIES

● **Contributor to Digital Marketing & AI Communities**
Active participation in professional groups related to SEO, automation, and web technologies; sharing insights and supporting community growth.

Creator of Educational Digital Content
Producing tutorials, tool reviews, and technical guides to support learners in digital marketing, WordPress development, and AI-powered automation.

Mentoring Junior Marketers & Developers
Guiding early-career professionals in improving their skills in SEO, web design, and workflow automation.

Participation in Tech & Innovation Events
Engaging in webinars, workshops, and conferences focused on digital transformation, business growth, and AI implementation.

Freelance Project Collaboration
Working with startups, agencies, and SMEs on digital strategy, web development, and performance marketing projects.